



November 19, 2019

Dear Valued Customer,

Knauf Insulation is announcing a price increase on all Residential and Light Commercial Products effective with shipments on or after **January 17, 2020**. List pricing will be increased per the following guidelines:

EcoBatts™	8%
EcoRolls™	8%
Manufactured Housing Products	8%
Inner-Safe™ Batts	8%
Basement Wall Insulation	8%
All Loose Fill Insulation Products	8%

In an effort to maintain desired service levels, Knauf Insulation reserves the right to limit purchase quantities, based upon historic purchase levels, prior to the January 17, 2020 price increase date.

The price increase will be implemented through new list prices. If you have any questions about the implementation of this increase, please contact your Knauf Territory Manager.

Thank you for your continued support of Knauf Insulation. We very much value your business and are committed to changes that enhance the market for energy efficiency.

Sincerely,

Fabio Staffolani
Vice President, Sales Residential and Light Commercial
Knauf Insulation North America